**Overview**

Once you have run a Companies & Deals search (which you can learn about [**here**](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Basics-of-Advanced-Searches#Scenario1)), you have a lot of information at your disposal. In this article, we have defined all the column options available to you on the companies search results tab. For information on how to customize the columns of your search results, visit our Help Center article [Adding Columns and Saving Layouts](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/How-to-add-columns-and-save-layouts).  
  
  
To begin, you will land on an [**Overview tab**](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Industry-Overview) which will summarize information related to your search. **Note**: The overview does not summarize your search results. It is designed to provide you more color in the industry you are investigating. We will be focusing on the columns available on the second tab labeled **Companies,**shown below.

**Company General Info**

[*Jump back to top*](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Search-Results-Field-Definitions#Overview)

* **Company Name** – The company’s formal name.
* **Company Former Name** – The company’s previous name.
* **Company Legal Name**– The company’s legal filing name.
* **Company Also Known As** – The company’s common or familiar name.
* **Competitors** – List of the company’s competitors developed using competitor methodology. For details, visit the Help Center article [Competitor Methodology](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Competitor-Methodology).
* **PBID**– The company’s unique identifier in the PitchBook platform.
* **Description**– A summary of the company’s operations which provides background information on the business. For details, visit Help Center article [Description Methodology](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Creating-Business-Descriptions).
* **Primary Industry Sector** – Primary industry sector tagged to the company. For details, visit Help Center article [Industry Definitions](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Industries).
* **Primary Industry Group** – Primary industry group, tagged to the company. For details, visit Help Center article [Industry Definitions](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Industries).
* **Primary Industry Code** – Primary industry code tagged to the company. For details, visit Help Center article [Industry Definitions](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Industries).
* **All Industries**– All industries tagged to the company. For details, visit Help Center article [Industry Definitions](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Industries).
* **Verticals** – All verticals tagged to the company.  For details, visit Help Center article [Vertical Definitions](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Verticals).
* **Keywords** – Keywords tagged to the company. For details, visit the Help Center article [Keyword Methodology](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Keywords-Tagging).
* **Company Financing Status**– Lists the current financial backing status of the company. For details, visit the Help Center article [Financing Status Methodology.](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Financing-Status-Methodology)
* **Total Raised** – The net of all capital injected into a company. For details, visit the Help Center article [Total Raised](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Total-Raised).
* **Business Status** – Lists the company’s current stage in its business life cycle. For details, visit the Help Center article [Business Status](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Business-Status).
* Ownership Status - Lists the current ownership status of the company. For details, visit Help Center article [Ownership Definitions](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Ownership-Definitions).
* **Universe**– Lists the current and past ownership statuses a company has experienced. For details, visit Help Center article [Company Universe](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Universe).
* **Website**– A link to the company’s main web presence.
* **Employees**– Count of employees currently employed at the company.
* **Employee history** – Lists past employee counts.
* **Exchange** – Lists the exchanges the company is registered on.
* **Ticker** – Lists the company’s ticker signal.
* **Year Founded** – List the founding date of the company.
* **Parent Company**– Lists the company’s parent or acquirer.
* **Last Updated Date** – Date the company’s data was last updated.
* **Daily Updates** – Lists updates to the company’s profile on the last day. These updates include new news articles, new filing(s), changes in management (new management, promotions, departures), new competitors, changes to the primary office location.
* **Weekly Updates** – Lists updates to the company’s profile in the last 7 days. These updates include new news articles, new filing(s), changes in management (new management, promotions, departures), new competitors, changes to the primary office location.

**Company Financials**

[*Jump back to top*](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Search-Results-Field-Definitions#Overview)  
All financial data is from the most recent financial report within the last two years unless you have selected "most Recent Financial Period Tracked” in your search criteria.

* **Revenue** - Total revenue from the most recent financial report within the last two years. If you'd like to include financials reported over two years ago, select **Most Recent Financial Period Tracked** as your **Financials Period**. This setting will include the most recent financial figures for the company regardless of how long ago the figures were reported.
* **Revenue Growth %** – The percentage change in revenue for the latest fiscal period over the prior fiscal period of the same type. For details, visit Help Center article [Revenue Growth](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Revenue-Growth-1528906947495).
* **Gross Profit** – Aggregate revenue less cost of goods and services sold or operating expenses. For details, visit Help Center article [Gross Profit](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Gross-Profit).
* **Net Income** – The net earnings of a corporation after deducting all selling, depreciation, interest expense, and taxes. For details, visit Help Center article [Net Income](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Net-Income).
* **Enterprise Value** – An alternative valuation metric calculated from a combination of market cap and annual balance sheet data. For details, visit the Help Center article [Enterprise Value Methodology](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Enterprise-Value-Methodology).
* **EBITDA** – Earnings Before Interest, Taxes, Depreciation, and Amortization. For details, visit Help Center article [EBITDA](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/EBITDA).
* **EBIT** – Earnings Before Interest and Taxes.
* **Market Cap** – Market value of a company using most recently reported basic weighted average shares outstanding. For details, visit Help Center article [Market Cap.](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Market-Cap-Basic-1528906918534)
* **Net Debt** – Shows the company's overall debt situation by netting the value of debts with cash and other similar liquid assets. For details, visit Help Center article [Net Debt](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Net-Debt-1528906921234).
* **Fiscal Period**– Lists the fiscal period of the reported financials.

**Service Providers**

[*Jump back to top*](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Search-Results-Field-Definitions#Overview)

* **General Services** – Lists service providers who provided general services to the company.
* **Services on a Deal**– Lists service providers who provided services on deals.

**Company Investors**

[*Jump back to top*](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Search-Results-Field-Definitions#Overview)

* **Financing Status Note** – Provides a summary of the company’s financing history. For details, visit the Help Center article [Financing Status Note](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Financing-Status-Note).
* **Active Investors** – Lists investors who currently hold a stake in the company.
* **# Active Investors** – Count of investors who currently hold a stake in the company.
* **Acquirers** – Lists current acquirers of the company.
* **Former Investors** – Lists investors who no longer hold a stake in the company.
* **Other Investors**– Lists other investors, including pending investors, failed investors, and add-on sponsors.
* **Active Investors Website** – Lists the websites of the active investors in the company.
* **Former Investors Website**– Lists the websites of the former investors in the company.
* **Other Investors Website** – Lists the websites of other investors in the company.

**Company Contact/ Location**

[*Jump back to top*](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Search-Results-Field-Definitions#Overview)

* **Primary Contact PBID** – PitchBook unique identifier of the company’s primary contact.
* **Primary Contact**– Name of the company’s primary contact.
* **Primary Contact Title** – Title of the company’s primary contact.
* **Primary Contact Email** – Email address of the company’s primary contact.
* **Primary Contact Phone** – Phone number of the company’s primary contact.
* **HQ Location**– The company’s primary office.
* **HQ Address Line 1** – First line of the company’s primary office.
* **HQ Address Line 2** – Second line of the company’s primary office.
* **HQ City** – City of the company’s primary office.
* **HQ State/Province** – State or province of the company’s primary office.
* **Parent Company** – Name of the company’s parent company.
* **HQ Post Code** – Postcode of the company’s primary office.
* **HQ Country** – Country of the company’s primary office.
* **HQ Phone**– Phone number of the company’s primary office.
* **HQ Fax** – Fax of the company’s primary office.
* **HQ Email**– Mainline, general email of the company’s primary office.
* **HQ Global Region** – Geographical region of the company’s primary office.
* **HQ Global Sub Region**– Geographical sub-region of the company’s primary office.

**First Financing**

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* **First Financing Date** - The deal date of the first investment in the company.
* **First Financing Size** - The deal size of the first investment in the company.
* **First Financing Size Status** - Illustrates whether the deal size is an estimate or the actual figure.
* **First Financing Valuation**- The post valuation of the company’s first round of financing. For details, visit the Help Center article [Post Valuation](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Post-Valuation).
* **First Financing Valuation Status**- Illustrates whether the valuation is an estimate or the actual figure.
* **First Financing Deal Type** - The primary deal type of the company’s first round of financing. For details, visit Help Center article [Deal Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Deal-Types).
* **First Financing Deal Type 2** - The secondary deal type of the company’s first round of financing. For details, visit Help Center article [Deal Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Deal-Types).
* **First Financing Deal Type 3** - The tertiary deal type of the company’s first round of financing. For details, visit Help Center article [Deal Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Deal-Types).
* **First Financing Deal Class** - Indicates the institutional source of the deal financing. For details, visit the Help Center article, [Deal Class](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Deal-Class).
* **First Financing Debt Type** - The primary debt type of the company’s first round of financing. For details, visit Help Center article [Debt Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Debt-Types).
* **First Financing Debt Type 2** - The secondary debt type of the company’s first round of financing. For details, visit Help Center article [Debt Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Debt-Types).
* **First Financing Debt Type 3** - The tertiary debt type of the company’s first round of financing. For details, visit Help Center article [Debt Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Debt-Types).
* **First Financing Status** - Refers to the stage of the transaction’s completion. For details, visit Help Center article [Deal Status](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Deal-Status).

**Patents**

[*Jump back to top*](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Search-Results-Field-Definitions#Overview)

* **Total Patent Documents** – Sum of all patent documents submitted to all tracked authorities by the company, including applications, grants, etc.  There will often be many patent documents associated with a single invention. For example, a company may submit a patent application to the USPTO, EPO, and WPO. Each application often manifests as a separate document.
* **Total Patent Families**– Sum of all unique patent families filed by the company. Patent families are a collection of global patent document filings related to a single invention. Patent documents without a specified family ID are counted as their own family.
* **Active** **Patent Families**– Sum of all active patent families.  Active patent families are patents that have been granted to the company.
* **Pending** **Patent Families**– Sum of all patent families submitted to the patent office where no final decision has been made yet.
* **Patents Expiring in Next 12 Months**– Sum of all patent families to expire in the next 12 months. US Patents typically can be enforced for 20 years.
* **Number of Inactive** **Patents**– Sum of all patent families that can no longer be enforced or monetized.  These Patents may have expired, been let lapse, or have been rejected.
* **Top Patent Technology (CPC codes)** – These are the 5 most common subclass values from the primary Cooperative Patent Classification (CPC) codes assigned to this company's active and pending patent families.  Each family is only represented once by its representative patent.

The CPC is a patent technology classification system developed jointly by the European Patent Office and the United States Patent Office. It’s a hierarchy system with over 250,000 subcategories that roll up into 7 high-level categories.  [Click here](https://www-uspto-gov.offcampus.lib.washington.edu/patents/search/classification-standards-and-development) for more information.

**Last Known Valuation Info**

[*Jump back to top*](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Search-Results-Field-Definitions#Overview)

* **Last Known Valuation** – The most recent valuation of the company.
* **Last Known Valuation Date** – The date of the most recent valuation of the company.
* **Last Known Valuation Deal Type** – Deal type related to the company’s most recent valuation. For details, visit Help Center article [Deal Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Deal-Types).

**Last Financing**

[*Jump back to top*](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Search-Results-Field-Definitions#Overview)

* **Last Financing Date** – The deal date of the last investment in the company.
* **Last Financing Size** – The deal size of the last investment in the company.
* **Last Financing Size Status** – Illustrates whether the deal or investment size is an estimate or the actual figure.
* **Last Financing Valuation** – The post valuation of the investor’s most recent deal. For details, visit the Help Center article [Post Valuation](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Post-Valuation).
* **Last Financing Valuation Status** – Illustrates whether the valuation is an estimate or the actual figure.
* **Last Financing Deal Type** – The primary deal type of the company’s most recent investment. For details, visit Help Center article [Deal Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Deal-Types).
* **Last Financing Deal Type 2** – The secondary deal type of the investor’s most recent investment. For details, visit Help Center article [Deal Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Deal-Types).
* **Last Financing Deal Type 3** – The tertiary deal type of the investor’s most recent investment. For details, visit Help Center article [Deal Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/List-of-Deal-Types).
* **Last Financing Deal Class** – Indicates the institutional source of the deal financing. For details, visit the Help Center article, [Deal Class](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Deal-Class).
* **Last  Financing Debt Type** – The primary debt type of the investor’s most recent investment. For details, visit Help Center article [Debt Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Debt-Types).
* **Last Financing Debt Type 2** – The secondary debt type of the investor’s most recent investment. For details, visit Help Center article [Debt Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Debt-Types).
* **Last Financing Debt Type 3** – The tertiary debt type of the investor’s most recent investment. For details, visit Help Center article [Debt Types](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Debt-Types).

**Company Growth Rate**

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* **Growth Rate**– Lists the average weekly percentage change in a company’s signals. It is calculated by averaging the weekly growth rate over a trailing eight-week period. For details, visit Help Center article [Growth Rate](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Growth-rate-Company-Signals).
* **Growth Rate Percentile**- Percentile ranks a company against other companies in the platform based on their overall Growth Rate. The percentile is calculated by averaging the percentile rank of the following signals: Social, Web, Employee, Mobile. For details, visit Help Center article [Growth Rate Percentile](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Growth-Rate-Percentile-Company-Signals).
* **Growth Rate Change** – The change in a company’s growth rate over an 8-week period.
* **Growth Rate % Change** - The sum of a company’s signals divided by the median company signal size. For details, visit Help Center article [Size Multiple Company Signals](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Size-Multiple-Company-Signals).
* **Web Growth Rate** - Weekly percent change in a company's Web signals: SimilarWeb Unique Visitors and Majestic Referring Domains. For details, visit the Help Center article [Web Growth Rate](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Web-growth-rate-Company-Signals).
* **Web Growth Rate Percentile** - Percentile ranks a company against other companies in the platform based on the company's Web Growth Rate.
* **Social Growth Rate** - Weekly percent change in a company's Twitter followers over an 8-week period. For details, visit the Help Center article [Social Growth Rate](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Social-Growth-Rate-Company-Signal).
* **Social Growth Rate Percentile** - Percentile ranks a company against other companies in the platform based on their Twitter followers.
* **SimilarWeb Growth Rate** - Weekly percent change using the company’s Similar Web Unique visitors, averaged over eight trailing weeks. For details, visit the Help Center article [SimilarWeb Growth Rate](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/SimilarWeb-Growth-Rate-Company-Signals" \t "_blank).
* **Similar Web Growth Rate Percentile** - percentile ranks a company against other companies in the platform based on the company's unique web visitors.
* **Majestic Growth Rate** - Weekly percent change using the company’s Majestic referring domains. The metric uses an eight-week trailing average. For details, visit Help Center article [Majestic Growth Rate](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Majestic-Growth-Rate-Company-Signals).
* **Majestic Growth Rate Percentile** - Percentile ranks a company against other companies in the platform based on the company's referring domains.
* **Twitter Growth Rate** - Weekly percent change in a company's Twitter Followers. For details, visit the Help Center article [Social Growth Rate](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Social-Growth-Rate-Company-Signal).
* **Twitter Growth Rate Percentile**- Percentile ranks a company against other companies in the platform based on the company's Twitter Followers.

**Company Profile Data Source**

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* PitchBook uses a variety of researching and data sourcing methods to provide the best information on company profiles. Excluding a specific data source allows you to restrict which companies appear in your results. For details, visit Help Center article [Company Profile Data Sources](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Company-Profile-Data-Source).
* **Exclude technology-generated profiles**– Remove PitchBook’s technology-generated companies from your search results. PitchBook uses computer technology to gather information on as many companies as possible automatically. Technology-generated profiles may contain less information than profiles provided by other sources.
* **Exclude companies sourced from European regulatory filings**– Companies sources from European regulatory filings from your search results. These companies may contain different or additional fields than profiles from other sources.
* **Exclude PitchBook Research sourced companies** – Remove companies researched by PitchBook.
* **Exclude companies sourced from Dun & Bradstreet**– Remove companies sourced from Dun & Bradstreet from your search results. These companies may contain different or additional data fields than profiles from other sources.

**Company Size Multiple**

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* **Size Multiple** – The sum of a company’s signals divided by the median company signal size over an 8-week period. For details, visit Help Center article [Size Multiple Company Signals](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Size-Multiple-Company-Signals).
* **Size Multiple Percentile** – Percentile ranks a company against other companies in the platform based on the company's size multiple.
* **Size Multiple Change** – Change in size multiple.
* **Size Multiple % Change** – Change in size multiple.
* **Web Size Multiple** – This size multiple is calculated by averaging a company’s SimilarWeb size multiple and their Majestic Referring Domain size multiple. For details, visit the Help Center article [Web Size Multiple Company Signals](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Web-Size-Multiple-Company-Signals).
* **Web Size Multiple Percentile** – Percentile ranks a company against other companies in the platform based on the company's web size multiple. For details, visit the Help Center article [Web Size Multiple Company Signals](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Web-Size-Multiple-Company-Signals).
* **Social Size Multiple** – The number of Twitter followers a company has compared to other companies in the platform.
* **Social Size Multiple Percentile**– Percentile ranks a company against other companies in the platform based on the company’s social size multiple.
* **SimilarWeb Size Multiple** – Calculated by dividing the company’s SimilarWeb Unique Visitors by the median number of SimilarWeb Unique Visitors from all other companies in the platform. For details, visit the Help Center article [What are Company Signals?](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/What-are-company-signals)
* **SimilarWeb Size Multiple Percentile** – This percentile ranks a company against other companies in the platform based on their SimilarWeb Size Multiple.
* **Majestic Size Multiple**– Calculated by dividing the company’s number of Majestic Referring Domains by the median number of Majestic Referring Domains from all other companies in the platform. For details, visit Help Center article [Majestic Size Multiple](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/Majestic-Size-Multiple-Company-Signals).
* **Majestic Size Multiple Percentile**– This percentile ranks a company against other companies in the platform based on their Majestic Size Multiple. The percentile is derived from averaging the percentile rank of the following signals: Social, Web, Employee, Mobile.
* **Twitter Size Multiple** – Calculated by dividing the company’s number of Twitter Followers by the median number of Twitter Followers from all other companies in the platform. For details, visit the Help Center article [What are Company Signals?](https://help-pitchbook-com.offcampus.lib.washington.edu/s/article/What-are-company-signals)
* **Twitter Size Multiple Percentile** – This percentile ranks a company against other companies in the platform based on their Twitter Size Multiple.

**Company Signals Data Points**

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* **SimilarWeb Unique Visitors** – A measurement of website traffic, calculated by tracking the number of unique visitors within the month. This metric only counts a person once during that time period – regardless of the number of times that person visits the site in a given month.
* **SimilarWeb Unique Visitors Change** – Change in unique SimilarWeb Unique Visitors multiple.
* **SimilarWeb Unique Visitors % Change** – Change in unique SimilarWeb Unique Visitors percentile.
* **Majestic Referring Domains** – A referring domain is a website redirect to another site. This data point is used to measure the number of unique referring domains that point to a company's main website.
* **Majestic Referring Domains Change** – Change in Majestic Referring Domains multiple.
* **Majestic Referring Domains % Change**– Change in Majestic Referring Domains percentile.
* **Twitter Followers** – The number of Followers for a company’s Twitter account.
* **Twitter Followers Change**– Change in Majestic Referring Domains multiple over an 8-week period.
* **Twitter Followers % Change** – Change in Majestic Referring Domains multiple over an 8-week period.